



**Sponsor Benefits  
2011- 2012 Season**

Benefits	Descriptions			
<p align="center"><b>SPONSORSHIP LEVELS</b></p>	<p align="center"><b>MASTER</b>  <b>\$2,500 and Above</b></p>	<p align="center"><b>MUSE</b>  <b>\$1,000 - \$2,499</b></p>	<p align="center"><b>ARTIST</b>  <b>\$500 - \$999</b></p>	<p align="center"><b>SOLOIST AUCTION AND RAFFLE</b></p>
<p align="center"><b>Ski Resort Entertainment Benefits</b></p> <p>Ski Resorts willing to donate 100 or more lift tickets for one designated day may participate in the Master Sponsorship Program</p>	<p><b>Staff Hospitality</b> Six free VIP tickets to the Annual Hearts for Arts Fundraiser a \$210 Value</p> <p>At each season public performance 10 tickets /seats reserved at the performance for use by VIPs and SPONSOR Staff (please call to confirm use of tickets in 48 hours in advance of show) \$150 per show value total annual value \$900</p> <p><b>Staff and clients</b> Opportunity to entertain staff, clients, local business and civic leaders at venues for pre- or post-show artist receptions.</p> <p>Invitations for up to 10 people to attend behind-the-scenes look at performing art productions and have an opportunity to meet with artists and collaborators privately.</p>	<p><b>Staff Hospitality</b> Four free VIP tickets to the Annual Hearts for Arts Fundraiser a \$140 Value</p> <p>At each season public performance 6 tickets /seats reserved at the performance for use by VIPs and SPONSOR Staff (please call to confirm use of tickets in 48 hours in advance of show) \$90 per show value total annual value \$540</p> <p><b>Staff and clients</b> Opportunity to entertain staff, clients, local business and civic leaders at venues for pre- or post-show artist receptions.</p> <p>Invitations for up to 4 people to attend behind-the-scenes look at performing art productions and have an opportunity to meet with artists and collaborators.</p>	<p><b>Staff Hospitality</b> Two free VIP tickets to the Annual Hearts for Arts Fundraiser a \$70 Value</p> <p>At each season public performance 2 tickets /seats reserved at the performance for use by VIPs and SPONSOR Staff (please call to confirm use of tickets in 48 hours in advance of show)a \$30 per show value total annual value \$180</p> <p><b>Staff and clients</b> Opportunity to entertain staff, clients, local business and civic leaders at venues for pre- or post-show artist receptions.</p>	<p><b>Staff Hospitality</b> Two free tickets to an OnStage Performance of your choice October 2011 – June 2012 a \$30 value</p> <p><b>Event Recognition Visibility</b></p> <p>Sponsor recognition/logo as a supporter of Art Education at Annual Hearts for Arts. Auction donor names and/or logo will appear in posters and program for August 27 2011 event.</p> <p><b>If Auction Item is valued over \$1,000 then all Artist benefits apply</b></p>

<p style="text-align: center;"><b>Ski Resort Marketing Benefits</b></p> <p>Ski Resorts willing to donate 100 or more lift tickets for one designated day may participate in the Master Sponsorship Program</p>	<p style="text-align: center;"><b>MASTER</b></p> <p style="text-align: center;"><b>Venue Recognition and Visibility</b></p> <p>Half Page Advertisement in Hearts For Arts Program (\$500 value)</p> <p>Sponsor provides one free performance to a public school of its choice during the school year in which sponsor is noted as underwriter of program (\$600 - \$1,500 value)</p> <p>Sponsor recognition/logo as a community sponsor in all programs August 2011-June 2012 Reaching over 4,000 regional students and families</p> <p>Sponsor recognition/logo as a community sponsor in lobby signage and in all posters/printed materials ads.</p> <p>Sponsor logo and link on AFtS website from August 2011 to June 2012 reaching over 4,000 community members annually</p> <p>Sponsor logo on emails and constant contact blasts sent to each AFtS member during performance season reaching over 1,000</p> <p>Sponsor logo on 2011/2012 season commercial airing regionally on the following channels: Home and Garden, Bravo, Food Network, History Channel, VH1, E!, TLC, and Travel Channel. Reaching over 20,000 regionally.</p>	<p style="text-align: center;"><b>MUSE</b></p> <p style="text-align: center;"><b>Venue Recognition and Visibility</b></p> <p>¼ Page Advertisement in Hearts For Arts Program (\$250 value)</p> <p>Sponsor recognition/logo as a community sponsor in all programs August 2011-June 2012</p> <p>Sponsor recognition/logo as a community sponsor in lobby signage and in program of choice for 2011 2012 season.</p> <p>Sponsor logo and link on AFtS website from August 2011 to June 2012 reaching over 4,000 community members annually</p> <p>Sponsor logo and acknowledgement in emails and constant contact blasts sent to each AFtS member during performance season reaching over 1,000 per blast</p>	<p style="text-align: center;"><b>ARTIST</b></p> <p style="text-align: center;"><b>Venue Recognition and Visibility</b></p> <p>Sponsor recognition/logo as a community sponsor in all programs August 2011-June 2012</p> <p>Sponsor recognition/logo as a community sponsor in lobby signage.</p> <p>Sponsor logo and link on AFtS website from August 2011 to June 2012 reaching over 4,000 annually</p>	<p style="text-align: center;"><b>CONTACT INFO</b></p> <p>If you have any questions about these sponsorship packages and auction item donations, please contact Arts For the Schools at 530-582-8278 or email <a href="mailto:rhowe@artsfortheschools.org">rhowe@artsfortheschools.org</a> or visit <a href="http://www.ArtsForTheSchools.org">www.ArtsForTheSchools.org</a></p> <p>Thank you for your support!</p>
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